

strux Fusion 300

7.1 Gaming Headset

Sales Kit





A New Breed of Audio Sensation

The ROG Strix Fusion 300 gaming headset features an exclusive airtight chamber design and 50mm ASUS Essence drivers, delivering pure gaming audio with deep bass. Immerse yourself in rich sound with onboard 7.1-channel virtual surround-sound wherever you go – no dongles or drivers needed! The Strix Fusion 300 is lightweight and comfortable, and has wide compatibility with PC, Mac and game consoles.



Feature overview



ROG Strix Fusion 300

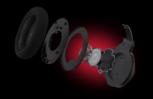
Exclusive airtight chamber

Helps deliver richer and more spacious sound



50mm ASUS Essence driver

Less distorted audio with punchy hass



On-board 7.1 virtual surround

Enjoy plug-and-play 7.1 virtual surround whenever you go



Exclusive ROG Hybrid ear cushion

Reduces perspiration and provides better sound insulation



Cross-platform compatibility

PC, mobile, PS4/Xbox console compatible











Extra ear cushions for free!

Free set of 100% protein-leather ear cushions







True-to-life Gaming audio

Exclusive airtight chamber



How it works

ROG audio engineers have enlarged the sound chamber around the driver to provide a deep soundstage that improves gaming immersion. The chamber has also been designed to be airtight, delivering tighter bass and purer sound.

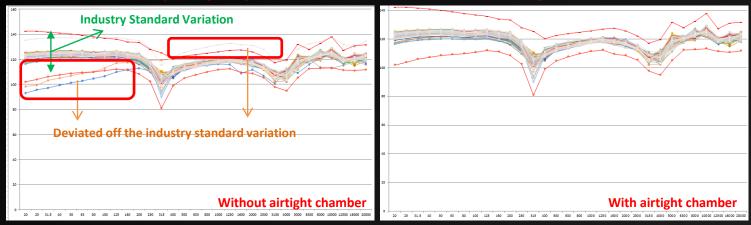


REPUBLIC OF GAMERS

Exclusive airtight chamber

Testing result from the lab

>> Less varied frequency response with the Strix Fusion 300 airtight driver chamber



The graphs above show the frequency response of multiple Strix Fusion 300 headsets with and without the sealing components installed in the driver chamber. The measurements were taken by placing each headset on a dummy head that features an embedded microphone to measure frequency response.

From the left graph, we can see that unit to unit frequency response is more varied when the driver chamber doesn't utilize an airtight seal. The variance shown is typical of gaming headsets. Such variance can result in two samples of the same headset sounding drastically different.

By utilizing an airtight chamber to house the Strix Fusion 300 drivers, the right graph reveals less headset to headset variance, ensuring a consistent sound signature across multiple headset samples.



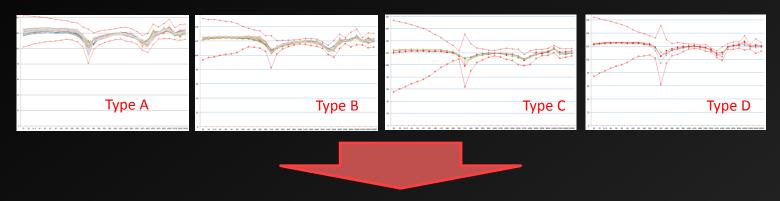
REPUBLIC OF GAMERS

Exclusive airtight chamber

Unique pairing process

>> Delivers more consistent sound from both left and right ear cups

The industry standard for driver variance is 3dB. This can result in headsets coming off the production line with up to to 6dB of variance in frequency response, which leads to poor stereo imaging. Strix Fusion 300 drivers go through a rigorous screening process to ensure each pair is tightly matched.



Driver characteristics are carefully studied, and like pairs are teamed to ensure each Strix Fusion 300 headset meets strict standards.



50mm ASUS Essence driver



The Strix Fusion 300 delivers powerful bass thanks to 50mm custom-tuned ASUS Essence drivers that are fitted with metal covers rather than conventional plastic, resulting in purer sound with less distortion.





7.1 surround on the go



No extra dongles or software is needed, 7.1-channel virtual surround sound is easily enabled by pressing a button on the Strix Fusion 300!





Reengimfeerted

ROG Hybrid ear cushion



Traditional leather or fabric ear cushions can compromise comfort and sound quality. The Strix Fusion 300 uses exclusive ROG hybrid ear-cushions that combine protein-leather and fabric mesh for the ultimate comfort during long gaming sessions.







Wrap-around cushion design

The wrap-around cushion design provides a 30% larger coverage area and 50% better sound insulation, improving comfort and game immersion.



surface coverage







Free Extra Ear Cushions!

A free set of 100% protein-leather ear cushions is included in the package!





Not just for Pc gaming



Cross-platform compatibility

The Strix Fusion 300 features USB 2.0 and 3.5mm connectors for compatibility with PC, Mac, gaming consoles (PS4/Xbox One), and mobile devices.







Retractable microphone

The Strix Fusion 300 comes with a retractable boom microphone which makes the headset good for outdoor listening or commuting. The microphone is also fully adjustable and auto-mutes when it's flipped up.

The microphone automatically mutes when stowed







Brand new design



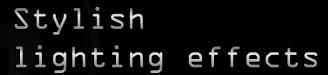


Metallic & futuristic design









A simple click in the Fusion 300's software app allows you to apply a static or breathing lighting effect.





Appendix



Comparison



	ROG Strix Fusion 300	HyperX Revolver S	Steelseries Arctic 5	Razer Mano'war 7.1	
MSRP	EUR139	ERU169	ERU129	ERU139	
Headphone					
Connection	USB 2.0 3.5mm	USB 2.0 3.5mm	USB 2.0 3.5mm	USB 2.0 3.5mm	
Stereo	0	0	0	0	
Driver diameter	50mm	50mm	40mm	50mm	
Ear cup shape	Oval shape	Oval shape	Oval shape	Circular-oval shape	
Ear cup design	2 pairs (ROG Hybrid & 100% protein leather)	1 pair (protein leather memory foam)	1 pair (fabric mesh)	1 pair (protein leather)	
Foldable	0		0	0	
Virtual 7.1 surround sound	(Hardware enable: via a button on ear cup)	(Hardware enable through in-line dongle)	(Software enable)	(Software enable)	
LED Lighting	0		0		
Microphone					
Microphone design	Flip up mute	Standard (from PC)	Mute toggle on ear cup	In-line mute toggle	
Wici ophone design	Retractable	Detachable	Retractable	Retractable	
	Flexible	Flexible	Flexible	Flexible	



FAQS



l) Is the Fusion 300 compatible with all smart phones and gaming consoles?

Yes, you can use the 3.5mm connector for all smart phone and gaming consoles, but please note that gaming consoles cannot be connected via the USB 2.0 connector.

2) How do I know when the microphone is muted?

As you flip the boom microphone up, you'll feel a slight resistance just before it's pushed home - that's when your mic is automatically muted.



Specifications



00					c
	L.	19	\cup		v

• USB 2.0 for PC/Mac

• 3.5mm for consoles(PS4/Xbox) and smart devices

Speaker driver dimension 50mm

Driver material Neodymium magnet

Impedance 32 ohms

Frequency response 20Hz–20kHz

Ear-cup ROG Hybrid & 100% protein leather

Weight 360g

Cable Braided cable: 2M

Lighting effect Static/Breathing/Off

7.1 virtual surround sound On-board, enable with a button

Microphone

Type Analog

Pick-up pattern Uni-directional, retractable

Frequency response 50Hz-10KHz

Sensitivity $-39 \pm 3dB$

