

Panasonic

Panasonic

2014-2015
Men's Shaver & Grooming Products





A Legacy of Quality, A Tradition of Innovation

Advancing the Japanese art of making exceptionally sharp and robust swords, Panasonic has applied state-of-the-art technology to develop blades of outstandingly high quality.

Traditional
Technology



Forging
Makes strong steel



Tempering
Makes steel harder

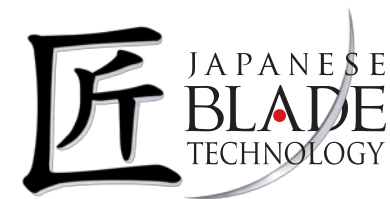


Grinding
Thoroughly sharpens



Inspection
Maintains quality

Panasonic
Technology



3-BLADE SHAVER



ES-RT77 / 67



Wet/
Dry

Washable

1hr.
Charge

100-
240V

Li-ion



ES-RT87



ES-RT77



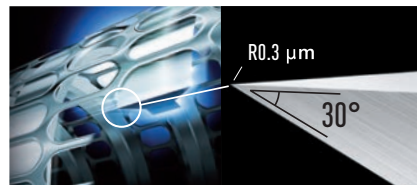
ES-RT67



ES-RT47

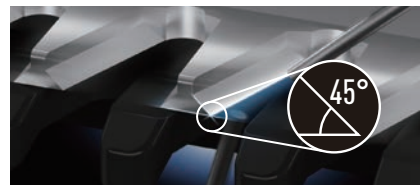


ES-RT37



Nano-polished Blades

Nano-polished 30° blades for a close, gentle shave with any beard.



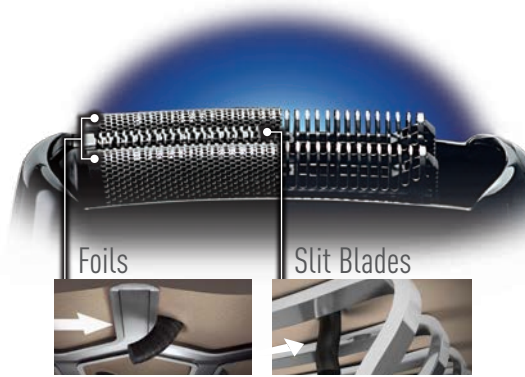
Slide-up Trimmer

NEW

Sharp 45° blades for smooth pre-shaving and making a stubble beard style.

* Illustrations may vary from actual product design

Close, Shave with 3-Blade Cutting System

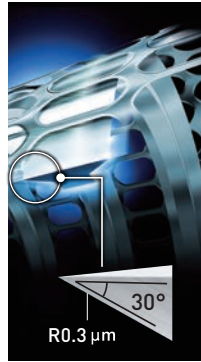


Foil blades cut close for a thorough shave.

Slit blades shorten long whiskers.



3-Blade Cutting System for a Close, Speedy Shave



Nano-polished Blades



Wet / Dry,
Foam Shaving



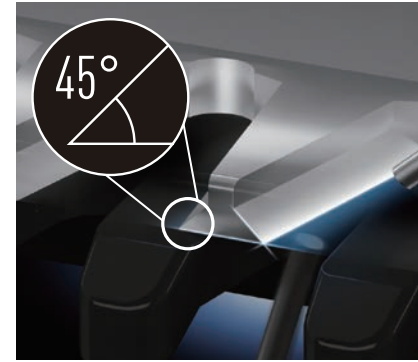
Washable



Fully Automatic Shaver
Cleaning & Charging System
(ES-RT87 only)



New Slide-up Trimmer for Pre-Shave & Trim Stubble



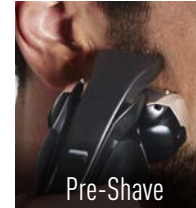
Acute 45° Trimmer Blade

Features durable stainless steel blades with an acute 45° edge. It's an attached trimmer but it provides the sharp cutting performance of a full-scale trimmer.

Slide-up Trimmer



Convenient for trimming a long beard before shaving, and for detailed grooming to create a desired beard style.



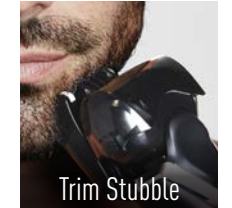
Pre-Shave

Comb Attachment

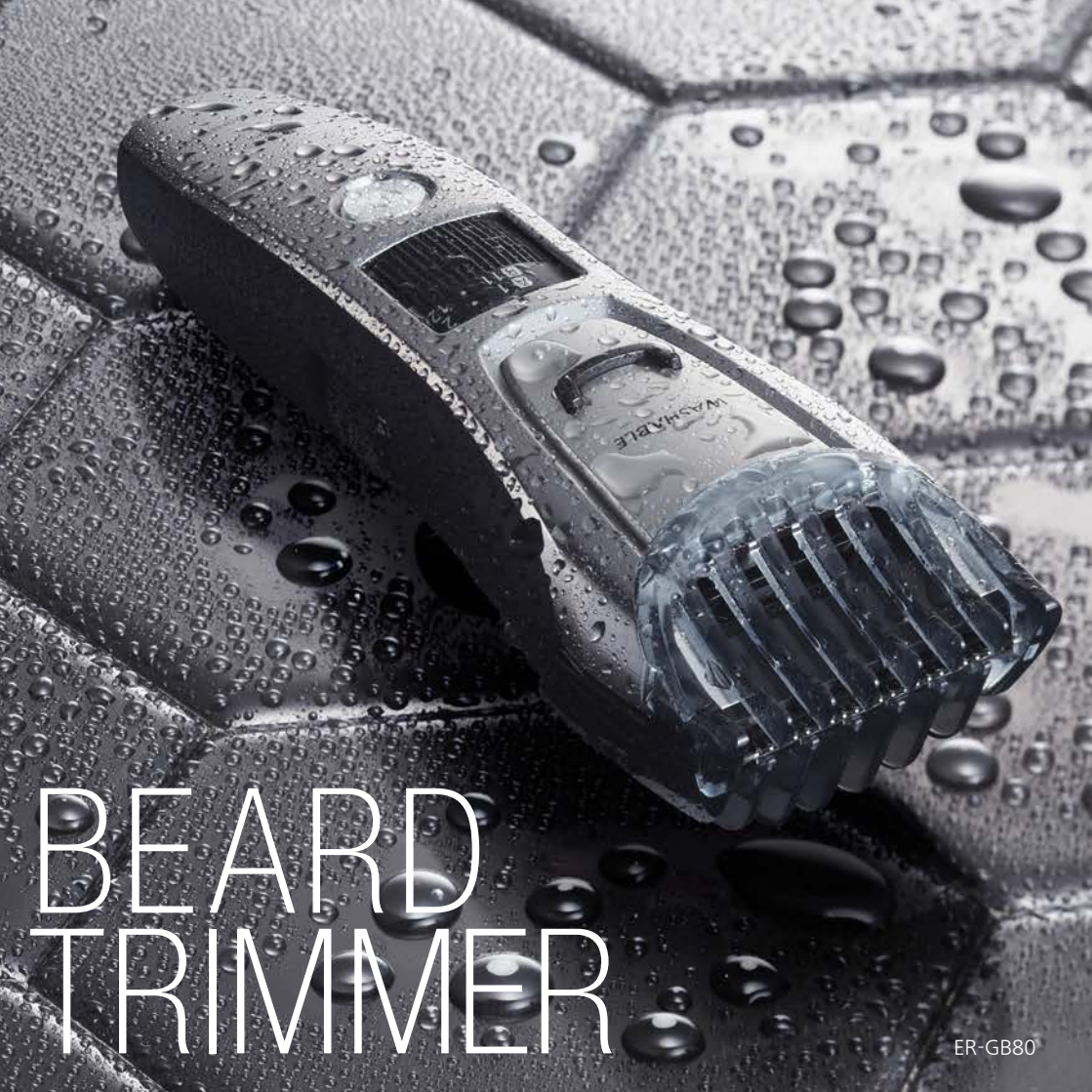
(ES-RT47 only)



Attach this comb to the Slide-up Trimmer and use as a trimmer.



Trim Stubble

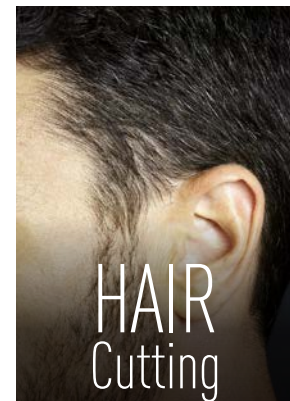


BEARD TRIMMER

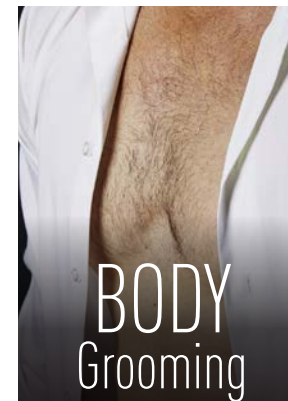
ER-GB80



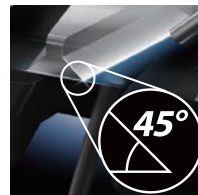
Choose from a wide range of beard styles to look more attractive.



Now you can easily cut hair that's grown long yourself.



Groom your body hair for a more impressive look.



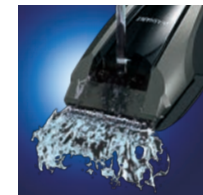
Acute 45° Blade



LED Charge Indicator



Cord / Cordless Operation



Easy Maintenance

BEARD Trimming



ER-GB80



Acute 45° Blade

Durable stainless steel blades with an acute 45° edge enable precise cutting. Sharp cutting edges quickly cut even thick and hard hairs.



Precision Trimmer

(ER-GB80 / 70 only)



Precise Length Setting



Trim

Attachment 1-10 mm



Make Lines

Blade (without attachment)



Detail Trim

(ER-GB80 / 70 only)
Precision Trimmer



Hair Cut

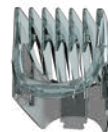
Attachment 11-20 mm



HAIR Cutting

Comb attachment for Hair

Clip on attachment and adjust to desired length. Convenient for clipping hair around your ears and at the nape. Length adjustment from 11-20 mm enables smooth, tug-free cutting.



11-20 mm



1-10 mm



Precise Length Setting



1 mm



2 mm



5 mm



10 mm

BODY Grooming

(ER-GB80 only)

Comb attachment for Body Hair

Evenly trimming leg and chest hair creates a clean impression. The attachment protects skin so you can gently trim delicate areas. Wash the unit with water when finished.



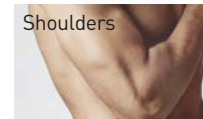
Approx. 1.5 mm



Body Hair Grooming



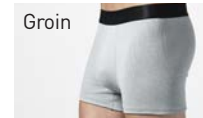
Underarms



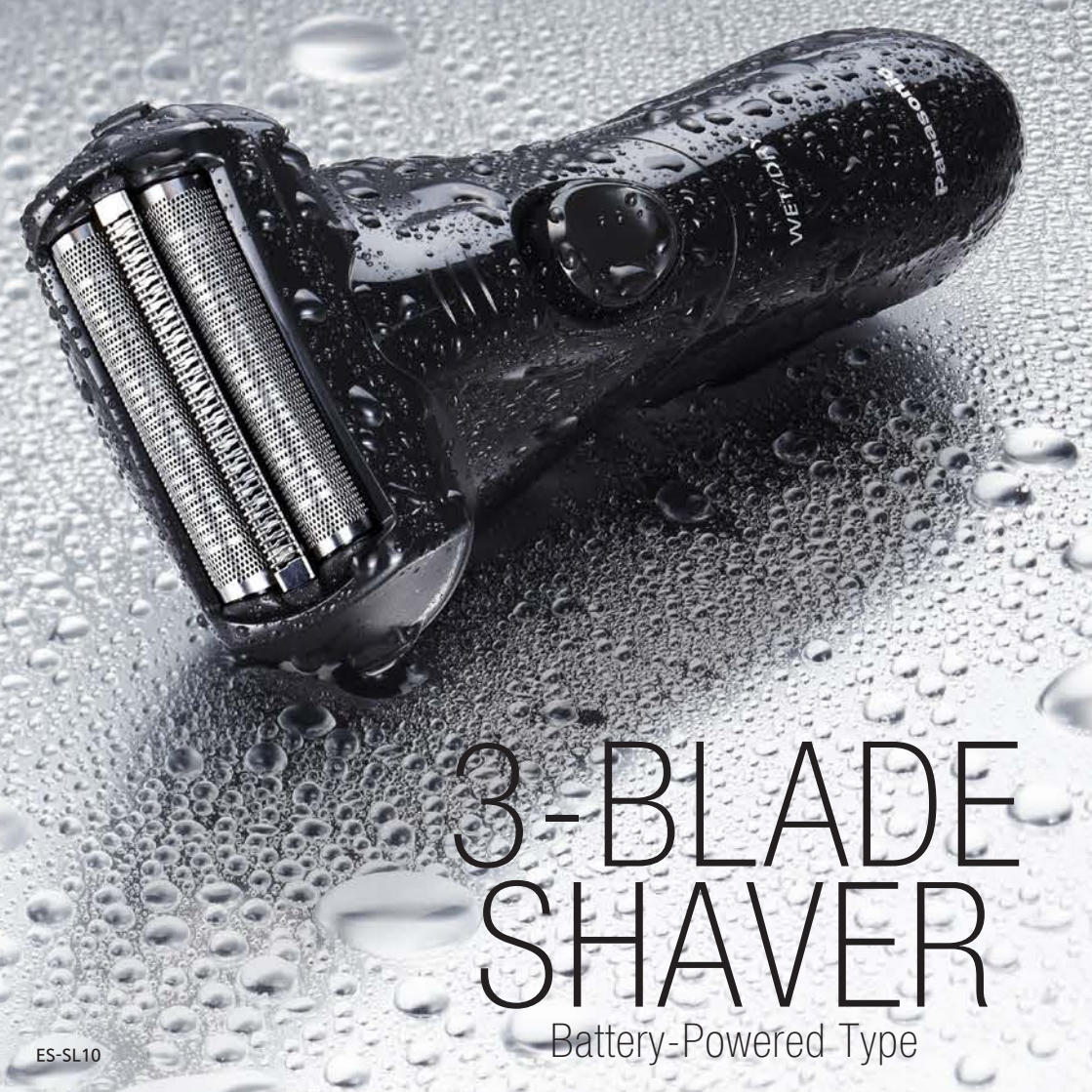
Shoulders



Legs



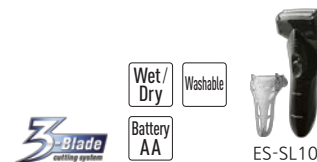
Groin



3-BLADE SHAVER

Battery-Powered Type

ES-SL10



Wet & Dry, Foam Shaving

Enjoy the convenience of dry operation or use with foam or gel for a pampering silky-smooth shave.



Ergonomic Design

The ergonomic design provides a familiar feel for easy gripping.



3-Blade Cutting System for a Close, Speedy Shave



Extra-Sharp 30-degree Inner Blades



Washable



Up to 60 min* of Battery Operation

* Only when use with Panasonic alkaline batteries (Two AA(RL06))

Lineup and Special Features



3-Blade Wet / Dry Shaver ES-RT87

- Slide-up trimmer
- Acute 45° trimmer blade
- Nano-polished blades
- Multi-fit arc blades
- Flexible pivoting head
- Low battery indicator / Charge status lamp
- Up to 54 minutes of cordless shaving



Fully Automatic
Shaver Cleaning &
Charging System



3-Blade Wet / Dry Shaver ES-RT67

- Slide-up trimmer
- Acute 45° trimmer blade
- Nano-polished blades
- Multi-fit arc blades
- Flexible pivoting head
- LED battery capacity / Charge status lamp
- Up to 54 minutes of cordless shaving
- Premium metal design



3-Blade Wet / Dry Shaver ES-RT47

- Slide-up trimmer
- Acute 45° trimmer blade
- Nano-polished blades
- Multi-fit arc blades
- Flexible pivoting head
- Low battery indicator / Charge status lamp
- Up to 54 minutes of cordless shaving



Comb Attachment for
trimming stubble



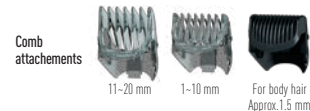
3-Blade Wet / Dry Shaver ES-RT37

- Slide-up trimmer
- Acute 45° trimmer blade
- Nano-polished blades
- Multi-fit arc blades
- Flexible pivoting head
- Low battery indicator / Charge status lamp
- Up to 54 minutes of cordless shaving



Beard Trimmer ER-GB80

- Trims either wet or dry
- Precision cutting with a 45° edge
- Quick adjust dial (from 1 mm to 20 mm at interval of 0.5 mm)
- Clean and easy maintenance
- Precision trimmer
- Up to 50 minutes of cordless trimming



Comb
attachments

11~20 mm

1~10 mm

For body hair
Approx. 1.5 mm



Beard Trimmer ER-GB70

- Trims either wet or dry
- Precision cutting with a 45° edge
- Quick adjust dial (from 1 mm to 20 mm at interval of 0.5 mm)
- Clean and easy maintenance
- Precision trimmer
- Up to 50 minutes of cordless trimming



Comb
attachments

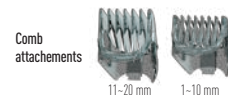
11~20 mm

1~10 mm



Beard Trimmer ER-GB60

- Trims either wet or dry
- Precision cutting with a 45° edge
- Quick adjust dial (from 1 mm to 20 mm at interval of 0.5 mm)
- Clean and easy maintenance
- Up to 50 minutes of cordless trimming



Comb
attachments

11~20 mm

1~10 mm



3-Blade Shaver Battery-Powered Type ES-SL10

- 30° nano-polished blades
- Multi-fit arc blades
- Up to 60 minutes shave*



* Illustrations may vary from actual product design