BUSH

Bush Spira E3X Smartphone
Instruction manual



You'll soon be up and running
Looking forward to your new Bush Spira E3X Smartphone? Great.
Then let's get you started.
Just follow this simple step-by-step guide and you'll be good to go.

Help and Guidance

We're here to help you get the most from your Bush Spira E3X Smartphone. Should you require any guidance, a simple solution can often be found online at:
www.argos-support.co.uk
If you still require further assistance, call one of our experts on 0207 744 0346.

If you require any technical guidance or find that your product is not operating as intended, a simple solution can often be found in the

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Troubleshooting section of these instructions, or online at **www.argos-support.co.uk** If you still require further assistance, call one of our experts on 0207 744 0346.

Safety information 1



Safety information

Important - Please read these instructions fully before installing or operating

Warranty and limited liability

In this document, with regard to the use of the name "Bush", Bush is a brand owned by Argos Ltd, 489 – 499 Avebury Boulevard, Milton Keynes, MK9 2NW.
This product is sold with a limited warranty and specific remedies are available to the original purchaser in the event the product fails to conform to the limited warranty. Manufacturer's liability may be further limited in accordance with its sales contract.
Nothing in this document affects the consumers statutory rights under UK law, in particular Sale of Goods Act 1979 (as Amended), Consumer Rights Act 2015 and Consumer Contract (Information, Cancellation and Additional Charges) Regulations 2013.
In general, and in an non-limited manner, the manufacturer shall not be responsible for product damages caused by natural disasters, fire, static discharge, misuse, abuse, neglect, improper handling or installation, unauthorized repair, alteration or accident. In no event shall the manufacturer be liable for loss of data stored on disk media unless the cause is proven to be a defective product or a defect in any digital content supplied with the unit.
Please see Argos.co.uk for a complete statement of warranty rights, remedies and limitation of liability.

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Furthermore, the warranty as far as is permitted by law does not apply to:
1. Damages or problems resulting from misuse, abuse, accident, alteration or incorrect electrical current or voltage.
2. Any product tampered-with or damaged warranty seal or serial number label.
3. Any product without a warranty or serial number label.
The end user is required to use this product only in conformity with its original purpose and is strictly forbidden to make any technical modifications that could potentially impinge on the rights of third parties. Any modification to the hardware, software, or physical enclosure of the product must be approved in writing by Bush. Non approved modified products are subject to the withdrawal of any or all guarantee clauses. In the event that your product ceases to operate within 24 months of purchase, return it along with all accessories to your place of purchase along with proof of purchase for either a free repair, replacement or refund to be determined by Bush on receipt of your faulty device. This Guarantee is provided by Argos Ltd, 489 – 499 Avebury Boulevard MK9 2NW, and does not affect your consumer rights.

Lithium-ion battery caution

This product is equipped with a Lithium-Ion battery. Do not pierce, open, disassemble it, or use it in a humid and/or corrosive environment. Do not put, store

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or leave your product in or near sources of heat, in direct strong sunlight, in a high temperature location, in a pressurized container or in a microwave oven. Do not expose it to temperatures over 60 C (140 F). If the battery leaks and you come into contact with the leaked fluids, rinse thoroughly with water and seek medical attention immediately. Failure to follow these instructions could cause the Lithium-Ion battery to leak acid, become hot, explode or ignite and cause injury and/or damage.

Optimising battery performance

Do not leave your battery charging for more than one day. Doing so runs the risk of overcharging the battery and shortening its total life span. If the device is not used for an extended period of time, the battery will slowly discharge and the device will need to be recharged before using again. Unplug the charger from the wall when it is not being used. Use only a Bush approved battery in the device.

Warnings and safety instructions

Caution

To prevent risks of electric shock, this unit must only be opened by qualified service personnel. Power off and disconnect the power supply cable before opening the unit.

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Warning

To prevent fire or shock hazard, do not expose the unit to rain or moisture.
Use of this product is for personal use only. Copying CDs or loading music, video, or picture files for sale or other business purposes is or may be a violation of copyright law.
Copyrighted materials, works of art, and/or presentations may require authorization to be fully or partially recorded. Please be aware of all such applicable laws concerning the recording and use of such for your country and jurisdiction.

Safety

For driving safety, only a passenger should operate the device when the car is in motion and not the driver. Laws governing the usage of electronic devices by the driver may be applicable in your jurisdiction and/or country.

Install your Bush product carefully

Make sure your Bush product and its accessories are solidly secured when you are using them in a car. Avoid mounting your Bush device and its accessories near the airbag opening areas. Equipment that is not securely fixed in a car could result in serious injury when the airbag activates. Handle the batteries and charger with care

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and respect the recycling instructions. Use only Bush certified batteries and charger for your Bush product. Using batteries or a charger that is not certified by Bush can result in serious injury or damage your product. Never throw a battery into a fire. See your current local regulations for information on battery recycling.
Never put your Bush device inside of, or on top of, a heating device such as microwave oven, toaster oven, or heater. When batteries heat up, there is a risk of explosion. Be careful to never crush or perforate the battery. Avoid exposing the battery to high external pressure which could provoke an internal short-circuit and overheating.
Use only accessories that are Bush branded or recommended by Bush. The use of incompatible accessories with the Bush device can cause injury. Handle your Bush product with care. Keep your product away from any sources of humidity. This can seriously damage the device. Do not manipulate your Bush device with wet hands. Any damage done to the device due to its contact with water voids your guaranty. Do not use or store your product in an area that is dusty or dirty. This can deteriorate the components in your device. Your Bush device is a complex electronic product. Keep it protected from falls and physical shock. Do not subject it to violent movements. Do not paint your product. Doing so could make movable parts unusable and

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reduce or limit its functionality. Only Bush certified technicians are qualified to repair your Bush device. In calling upon non qualified persons to repair your Bush product, you run the risk of damaging your device and voiding your guarantee, this does not affect your consumer rights.

Avoid interference with other electronic products

Your Bush device radiates radio frequency (RF) signals that could interfere with the functioning of other electronic devices that are insufficiently or incorrectly protected from RF energy, such as pacemakers, hearing aids, medical devices, or any other electronic device found in your home or car. Contact the maker of the maker of the equipment to resolve any possible interference problems.

Other security instructions

Always manipulate your Bush device with care. Keep it in a clean environment away from dust. Do no expose the device to extreme temperatures. Do not drop or throw the device. Do not allow the device to come in close contact to a flame.

Child protection

This device is not a toy. Keep the device away from babies and infants, young children should only use the item under adult supervision. Unsupervised play can

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lead to injury or damage to the device. The mains adapter should be connected to the power supply close to the equipment and be easily accessible. To isolate the unit from power switch off power to the mains adapter and disconnect it from the power supply before disconnecting the USB lead from the product.

Electrostatic discharge (ESD)

Normal functioning of the product may be disturbed by ESD. If so, simply reset the product to resume normal operation by following the instruction manual. During file transmission, please handle with care and operate in a static-free environment.

Avoiding hearing damage



This product respects the current regulations for limiting the output volume of consumer audio devices to a safe level. It must be only used with earphones complying with the EN 50332 norm. By listening to your device with headphones or earbuds at high volumes, you run the risk of permanent damage to your ears. Even if you get used to listening at high volumes and it seems normal to you, you still risk the possibility of damaging your hearing. Reduce the volume of your device to a reasonable level to avoid permanent hearing damage. If you hear ringing in your ears, reduce the volume or shut off your device and see a doctor.

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9. **Termination** – You may terminate this agreement at any time, at which point you cannot use the Bush software. To do so, you must destroy all originals and copies

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of the Bush Software and all documentation. You can write to Bush for instructions on having the software removed from your device. This license will terminate automatically (without notice from Bush) if any part of this license agreement is violated.

10. **Decomposition** – If any part or condition of this agreement is held by governing law to be invalid or unenforceable, such part will be enforceable to the extent allowed by law and will have no effect on any other sections of this agreement.

11. **Governing law** – This license is governed under the law of England and Wales, If you have any questions about this end user license agreement please write to Argos Ltd (owner of the Bush Brand), 489 Avebury Boulevard, Milton Keynes, MK9 2NW, UK.

Argos declares that this device is in compliance with the essential requirements and other relevant provisions of Directive 1999/5/EC.

A copy of the declaration of conformity can be obtained from:

Argos Ltd.
489-499 Avebury Boulevard
Milton Keynes, MK9 2NW, UK

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obtain a copy of the source code corresponding to the binaries for any GPL-Licensed file by contacting Argos customer service at http://www.argos.co.uk and Argos will send you a link to such source code or will provide instructions to get the source on a physical medium. This offer is valid to anyone in receipt of this information.

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Getting to know your Bush Spira E3X Smartphone

2

Getting to know your Bush Spira E3X Smartphone

You'll be up and running in no time

Ready? Let's begin...

Please read these instructions carefully.

They contain important information which will help you get the best from your Bush phone and ensure safe and correct installation and operation.

If you require any further assistance, our technical experts are happy to help.

For full details, refer to the product support section at the end of these instructions.

Getting to know your Bush Spira E3X Smartphone

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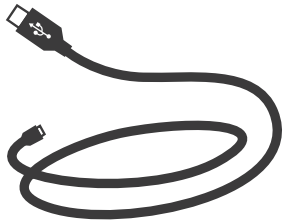
Accessories



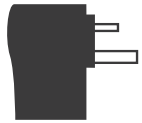
Bush Phone



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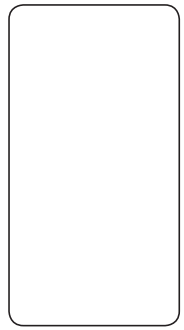
USB Type-C



Charger



TPU



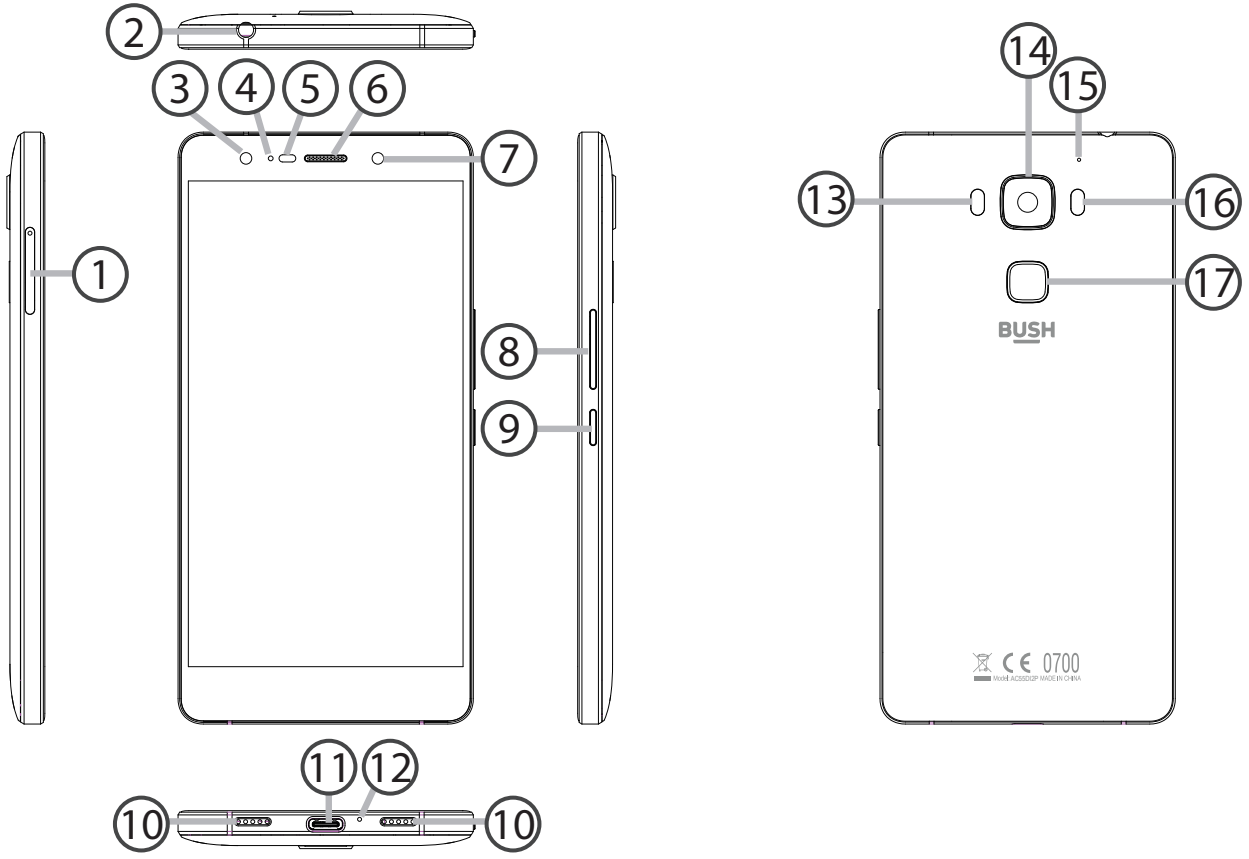
Screen protector

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Getting to know your Bush Spira E3X Smartphone

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Device description



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Device description

1. SIM card|Micro-SD tray
2. Headset jack
3. Flash light
4. Notification led
5. Light sensor
6. Phone speaker
7. Front camera
8. Volume buttons
9. ON/OFF button
10. Loudspeaker
11. USB type-C port
12. Microphone
13. Flash light
14. Rear Camera
15. Noise reduction
16. Laser focus
17. Fingerprint reader

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ON/OFF: when the device is off, long press to turn on. When the device is on, short press to turn off the screen and long press to display options.



Volume +/-: press +/- to adjust the volume. When you press the button, an arrow ⌄ is also displayed. Select it to adjust the desired volume type.



Back: press to go back to the previous screen.



Home: short press to return to the homescreen, long press to access Google Now.



Recent apps: press to display recent apps.



USB type-C port: plug the provided cable to charge the device or to connect it to a computer.

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Headphone jack: connect the provided earphones to make hand-free calls.



Camera & Flash: take pictures or make movies. To extend movies duration, insert a micro-SD card. Activate the flash option in a dark environment and use it as a torch through the quick settings.

Light sensor: it turns off the screen when the device is close to your ear during a call.

Notification led: it informs you about incoming calls, missed notifications, charging battery, etc. Go to Settings > Harlequin led notification to customize.



Fingerprint reader: use the fingerprint reader to secure your device and unlock it when the device is locked.

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Getting to know your Bush Spira E3X Smartphone

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Assembling

After you have unpacked your mobile phone box:

1. Remove the card tray by inserting the tool provided, into the tray release hole.
2. Insert 1 micro SIM card into slot 1 and a micro SD Memory card into slot 2 OR 2 micro SIM cards into slots 1 and 2 as shown in the diagram.
3. Replace the tray in the right position and push it inside to close.

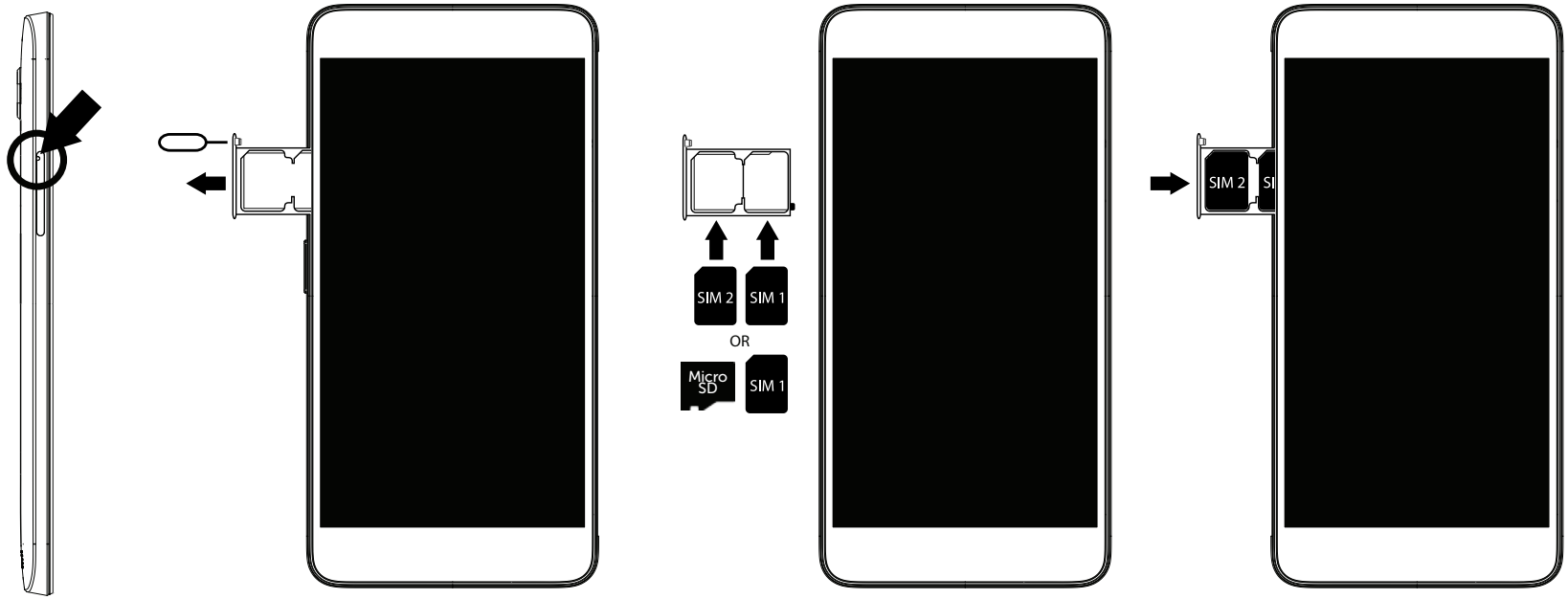
4G/3G/2G	slot 1	When inserting your SIM card or micro-SD card, make sure to follow the illustration, otherwise you may damage the slot or the card.
4G/3G/2G	slot 2	
Micro-SD card	slot 2	

Please note that you must turn the phone off before removing or inserting a SIM. Failure to do so may result in damage to the SIM.

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Getting to know your Bush Spira E3X Smartphone

You'll be up and running in no time

Turning on

1. Plug the charging cable in the Micro-USB port and connect it to its charger.

Before using your device for the first time, charge its battery completely.

2. Press and hold the ON/OFF button to turn on the device.

The first time you start up your Bush, the installation wizard will help you set up your device.

3. Follow the instructions.

If you have inserted a SIM card, you may need to enter a PIN code.
Beware of typing a wrong PIN code.

Tip:

Your device goes in standby mode when you do not use it for a specific period of time. To wake up your device, press the ON/OFF button. To set the duration, go to Settings > Display > Sleep.

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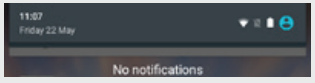
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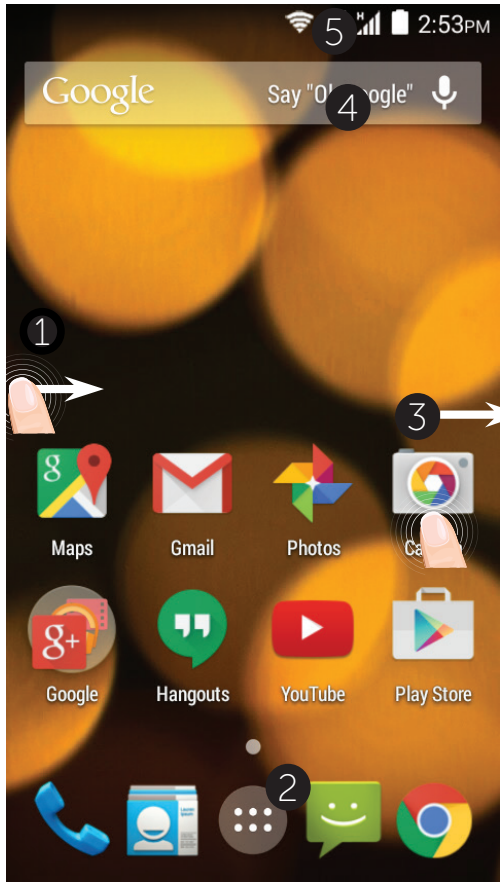
On your homescreen

1. Swipe right	to access Google Now, once it is activated
2. Press	to access all your apps
3. Hold your finger on an app	to move it right and create a new homescreen.
4. Say "Ok Google" or press the Mic icon	to launch the search page.

5. Touch and pull down the status bar to display it. Touch again the bar to reveal the quick settings.







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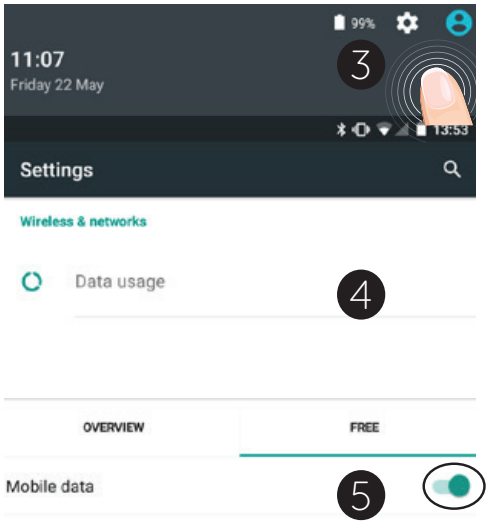
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Mobile data connection

If your mobile phone subscription includes a mobile data option, you should be connected to the Internet without any further setup. The phone will only have signal if you are in an area covered by your provider's 4G network.

Activating/Deactivating the mobile data

1. Touch and pull down the status bar to display it.
2. Touch again the bar to reveal the quick settings.
3. Select the Settings icon.
4. In Wireless & networks, select Data usage, then the SIM card tab.
5. Slide the Mobile data switch to turn on/off.



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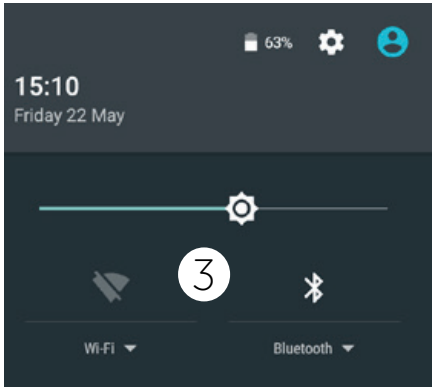
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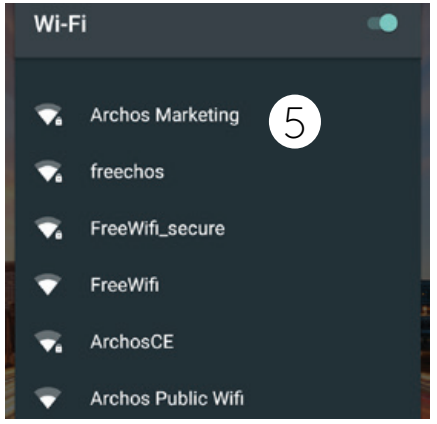
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WiFi connection

WARNING: Make sure that you are in a WiFi zone. You can access the WiFi settings quickly from the status bar.

1. Touch and pull down the status bar to display it.
2. Touch again the bar to reveal the quick settings.
3. Select the WiFi icon to activate the WiFi connection .
4. Select "WiFi" below the WiFi icon.
5. Touch the name of network you want to connect to. Private networks are shown with a lock icon and will require you to enter your password.





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3 Using your Bush Spira E3X Smartphone

Using your Bush Spira E3X Smartphone

You'll be up and running in no time

Adding a Google account

A Google account lets you take full advantage of any Google apps and services that you may want to use.

1. Go to "Settings" > "Personal" > "Accounts" > "Add account".
2. Select the account type "Google" to add.
3. Follow the onscreen instructions to enter information about the account.

Once the account is created, you can access Play Store, Gmail, Hangouts, Maps and many other apps.

Synchronizing info

Information must be synced to be saved. Your data is backed up on Google servers.

1. Go to "Settings" > "Personal" > "Accounts" > "Google".
2. Select your account.

The list of information that can be synced is displayed.

Automatic sync should be activated. To launch the sync, press the Menu button , then Sync now. You can get them back in case of loss of your device or SIM card.

When your Google account is added to a new device, all your saved information is transferred to the device.

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Using your Bush Spira E3X Smartphone

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Saving your contacts

When your contacts are saved, they are always available on the web and can be synced to any Android phone that's set up with your Google account.

1. Install the SIM card with your contacts in your phone.
2. From the Home screen or the All Apps screen, select the Contacts app .
3. Touch the Menu button > "Import/Export".
4. In Import/export contacts, select "Import from SIM card".
5. Select your Google account.
6. Check contacts to be imported and validate.
7. Once the contacts are imported in the Google account, go to "Settings" > "Accounts" > "Google".
8. Select your Google account.
9. Select the Menu button , then "Sync now".

Your contacts are saved to your Google account.

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You'll be up and running in no time

Hints and tips for Android

Moving a home screen item: Touch and hold your finger onto it, then slide it to the desired location, and release your finger.

Removing a home screen item: Touch and hold it, slide your finger towards the top of the screen and drop it over the "Remove" icon.

Uninstalling an item: From the "All apps" screens, touch and hold it, slide your finger towards the top of the screen and drop it over "Uninstall" bin.

Creating application folders: Drop one app icon over another on a home screen and the two icons will be combined.

Navigation bar: Customise the navigation bar by going to Settings>Navigation bar.

Laser focus: For better photos, the laser focus helps improve the camera focus. Go to Settings>Laser focus to activate/deactivate.

Changing your wallpaper: Hold your finger on a home screen at an empty location. Touch "Wallpapers".

If you require any technical guidance or find that your product is not operating as intended, a simple solution can often be found in the

Using your Bush Spira E3X Smartphone

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Hints and tips for Android

Locking the touchscreen: Select the "Settings" app, then scroll down and touch "Security". Touch "Screen lock". Touch the type of lock you would like to use. After you set a lock, a lock screen is displayed whenever your screen wakes up, requesting the pattern, pin or other specified key.

Widgets: Hold your finger on a homescreen at an empty location. Touch "Widgets".

Scheduled power on&off: to define when to turn off/on the device automatically, for example during sleeptime, go to Settings>Schedule power on&off.

Fingerprint: User the fingerprint option to secure your device.

1. Select Settings>Security, then Fingerprint.
2. Select Continue.
3. Select a pattern as an alternative in case of being not able to use the fingerprint option.
4. Follow the onscreen instructions.
5. You can add up to 5 fingerprints.

Troubleshooting section of these instructions, or online at **www.argos-support.co.uk** If you still require further assistance, call one of our experts on 0207 744 0346.

Using your Bush Spira E3X Smartphone

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Improving security on your Bush Phone

Online

In order to avoid online threats we recommend that you install antivirus and security software on your device and keep these and your browser and other software up to date to take advantage of security fixes.

Physical theft

If you store valuable information on your phone including passwords and logins for personal accounts etc. you may want to enhance the security of your phone in case it is stolen or lost.

Setting a PIN or password

You can set a pin code (4-8 digit numerical code) or you can set a password which is 4 to 17 digits. We recommend you set a password, the longer and more complex it is the harder it is to break. For the best passwords use a mixture of upper and lower case letters, numbers and special characters such as %, # and *.

•In 'Settings', select 'Security', then 'screen lock', then select PIN or Password.

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Encrypting your memory

In order to prevent more technically capable persons gaining access to your data, in the event that your phone is lost or stolen, you can encrypt your phone's memory so that even if the password is breached the data will be unreadable. Please note encryption will have a modest effect on performance but for most tasks this will not be noticeable. For memory intensive tasks such as playing back video files stored in the phone's memory it may cause some buffering.
In order to encrypt your phone you must first set a PIN or password as shown above.
Before you encrypt, you must charge your phone to at least 80% battery capacity, then with your phone still on charge go to:
•'Settings', select 'Security', then 'Encrypt phone'. The phone will then ask you for your password. Type this, then press 'Encrypt phone'. The encryption can take up to 90 minutes. Do not interrupt the process. Failure to follow this routine exactly may result in your phone becoming unusable.

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•Please note that your phone cannot be decrypted by the same process.
To decrypt you must return the phone to factory settings which will erase all of your files and downloaded apps (securely).
•To reset to factory defaults go to 'Settings', select 'Backup and Reset' then 'Factory data reset'.

Erasing your personal data

If you sell your phone on or discard it, you should erase the data in memory before you do so, using a file eraser program that actively writes to every record in the memory. This securely erases your data so that it cannot be recovered. Please note that simply returning your phone to factory settings is not a reliable way of erasing your personal data (unless you have first encrypted your data).
•To download a file eraser go to Google Play store, select a file eraser program such as Remo File Eraser – download and install.
•Open the app and follow instructions to securely erase your data.

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Further Advice

For further advice on how to stay safe there are government lead initiatives such as Get Safe Online https://www.getsafeonline.org/ which give good advice about how to avoid a range of security threats. Don't let security issues spoil your enjoyment of your phone.

Bush Phones Helpline

For detailed advice on this or any other issue concerning your Bush phone you can consult with the technical support helpline – 0207 744 0346

Troubleshooting section of these instructions, or online at **www.argos-support.co.uk** If you still require further assistance, call one of our experts on 0207 744 0346.

Product support 4

Product support
Help is always at hand

Troubleshooting

My phone is frozen or cannot switch on:
Check the battery contacts, remove and reinstall your battery, then turn your phone on. Check the battery power level, charge for at least 20 minutes.
My phone cannot connect to a network or “No service” is displayed:
Try connecting in another location. Verify the network coverage with your operator.
Unable to make outgoing calls:
Make sure your phone is connected to a network, and the network is not overloaded or unavailable.
Unable to receive incoming calls:
Make sure your phone is switched on and connected to a network (check for overloaded or unavailable network).

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Product support
Help is always at hand

Troubleshooting

SIM card PIN locked:
Contact your network operator to obtain the PUK code (Personal Unblocking Key).
To configure a new 4G network:
On your device, select the Settings app.
Select Wireless & networks > More... > Mobile networks.
In Network operators, select your operator.
In Access Point Names, select the correct access point name and enter the exact connection parameters provided by your 4G provider.

in the **Troubleshooting** section of these instructions, or online at **www.argos-support.co.uk** If you still require further assistance, call one of our experts on 0207 744 0346.

Product support

Help is always at hand

Help and assistance

If you require any technical guidance or find that your Bush phone is not operating as intended, a simple solution can often be found in the **Troubleshooting** section of these instructions or online at **www.argos-support.co.uk**
If you still require further assistance, call one of our experts on **0207 744 0346***. To help give us give you a fast and efficient service please have the following information ready:

Model Ref.		You can find these on the rating plate - a small information panel (usually a sticker or metal plate) on the rear of your product
Serial number		
Date of purchase		This will be shown on your receipt

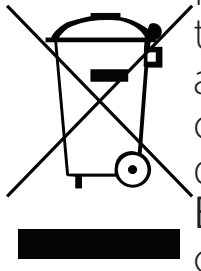
Local call rates applies* **Lines open 8am-7pm Monday to Saturday and 10am-4pm Sunday.** *Calls to Argos enquiry lines may attract a charge and set up fee from residential lines depending on your call plan/tariff. Mobile and other providers costs may vary, see www.bt.com/pricing for details. For security and training purposes, telephone calls to and from customer service centres may be recorded and monitored. Calls from Republic of Ireland will attract international call charges.

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Product support

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Environmental Considerations



Protection of the environment is an important concern to Bush. In order to put this concern into tangible actions, Bush has consciously included a set of methods that favour a respect for the environment into the entire cycle of its products; from fabrication to consumer usage, to final disposal.

Batteries : If your product contains a detachable battery pack, you should only dispose of it in a designated collection point for used batteries.

The Product : The crossed-out wheelie bin symbol on your product signifies that it falls into the category of electric/electronic equipment. Products of this type contain substances that are potentially dangerous to the environment and to human health. Therefore, you should not dispose of the Bush electronic device in a regular trash. As such, the current European directives ask that this device be collected: at places of distribution in the case of a purchase of a similar electronic product. At locally created disposal areas (waste disposal centres, sorted trash system, etc.). By doing this, you are actively participating in the reuse and recycling of disposed electronic and electric equipment that could have potential effects on the environment and human health.

in the **Troubleshooting** section of these instructions, or online at **www.argos-support.co.uk** If you still require further assistance, call one of our experts on 0207 744 0346.

Product support

Help is always at hand

Call us now and activate your 24 month guarantee

Thank you for choosing Bush. Your new product is guaranteed against faults and breakdowns for 24 months. Don't forget to register it with us today so we can provide you with our best possible after-sales service and useful updates.

www.bushregistration.co.uk

FREEPHONE*

0800 597 8548

Lines are open 8am - 8pm, 365 days a year. *Calls may be recorded and monitored.

Your Bush Guarantee

This product is guaranteed for twelve months from the date of original purchase. Any defect that arises due to faulty materials or workmanship will be repaired free of charge (or if applicable the product will be replaced or the purchase price refunded) where possible during this period by the dealer from who your purchased the unit.

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The guarantee is subject to the following provisions:

The guarantee does not cover accidental damage or misuse.
The product must be correctly operated in accordance with the instructions contained in the manual.
It must be used solely for domestic purposes. The guarantee will be rendered invalid if the product is re-sold or has been damaged by inexpert repair.
Specifications are subject to change without notice.

Bush disclaim any liability for loss or damage arising from the breakdown of the product.
This guarantee is in addition to and does not diminish your statutory or legal rights.

in the **Troubleshooting** section of these instructions, or online at **www.argos-support.co.uk** If you still require further assistance, call one of our experts on 0207 744 0346.

Product support
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Important Data Protection Information

If you provide us with information about another person, you confirm that they have appointed you to act for them, to consent to the processing of their personal data including sensitive personal data and that you have informed them of our identity and the purposes (as set out in the Important Data Privacy notice displayed overleaf) for which their personal data will be processed.
You are entitled to ask for a copy of the information we hold about you (for which we may charge a small fee) and to have any inaccuracies in your information corrected.

For quality control and training purposes, we may monitor or record your communications with us.

If your personal details change, if you change your mind about any of your marketing preferences or if you have any queries about how we use your information, please let us know by contacting our Data Protection **Officer, Domestic & General, Leicester House**
17 Leicester Street, Bedworth, Warwickshire
CV12 8JP.

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Sar

After the labortory measurement, this mobile phone SAR value is:
Head Max:0.571w/kg(10g)
Body Max:1.650w/kg(10g)
Argos declares that this device is in compliance with the essential requirements and other relevant provisions of Directive 1999/5/EC. A copy of the declaration of conformity can be obtained from: Argos Ltd. 489-499 Avebury Boulevard, Milton Keynes, MK9 2NW, UK

in the **Troubleshooting** section of these instructions, or online at **www.argos-support.co.uk** If you still require further assistance, call one of our experts on 0207 744 0346.

BUSH

Contact: www.argos-support.co.uk

Helpline: 0207 744 0346

PN: 114995