Title	MAXIMUSCLE MAX POWDER STRAW 1100G
Product Description	Strawberry flavour high protein food supplement drink mix containing magnesium with sweeteners.
Ingredients List	Skimmed **milk** powder , isolated **soya** protein (contains emulsifier : **soya** lecithin), maltodextrin, magnesium citrate , flavourings , colour (beetroot red), thickener (cellulose gum), sweeteners (sucralose , acesulfame K).
Allergen Statement	Skimmed **milk** powder , isolated **soya** protein (contains emulsifier : **soya** lecithin)
Net Quantity	1.1kg
Storage Instructions	Keep tightly sealed in a cool, dry place and away from direct sunlight. Keep out of reach of children.
Instructions for Use	For one serving, add 1 heaped scoop of powder (approx 50 g) to 250 ml of water, shake to blend and enjoy!
Origin/Provenance	MaxiNutrition Customer Relations, 980 Great West Road, Brentford, TW8 9GS, UK or 12 Riverwalk, Citywest Business Campus, Dublin 24, Ireland.
Nutrition Information	Supplement Facts Typical Values Per 50g serving Energy, kJ / kcal 778/ 183 Fat, g 1.0 of which saturates, g 0.0 Carbohydrate, g 24.0 of which sugars, g 14.0 Fibre, g 0.0 Protein, g 20.0 Salt, g 0.6 Mineral – Magnesium, mg 113.0 30%*
Nutrition Claims	Low Fat Source of Magnesium 20 g PROTEIN MAX is a low fat protein drink with naturally present salts and added magnesium for electrolyte balance. WHY MAX? Maximise your results with the right nutrition and exercise. MaxiNutrition MAX is scientifically formulated to provide 20g of sustained release protein. HIGH IN PROTEIN Every serving of MAX contains 20g of high quality protein, the building blocks of muscles.

Health Claims	EFFECTIVE, GREAT TASTING NUTRITION Winning. It takes hard work, determination, a whole lot of sweat and the right nutrition. We work with leading athletes, nutritionists, scientists and physical trainers to deliver great tasting proteins that work with you when you need them. Throughout the day muscle proteins are constantly being broken down and rebuilt, so we've formulated MAX with proteins that will bring you a sustained release of amino acids to help maintain and rebuild muscle. Supports electrolyte balance MAGNESIUM Every serving of MAX is also a source of magnesium which contributes to electrolyte balance and a reduction in tiredness and fatigue. PERFECT AFTER EXERCISE MAX is ideal to take after exercising. Protein taken at this time helps maintain muscle helping to make the most of your hard work. BENEFITS OF MAX HIGH IN PROTEIN Every serving of MAX contains 20g of high quality protein, the building blocks of muscles. MAX provides your muscles with protein to help you maintain and rebuild muscle. MAX is a low fat protein drink with naturally present salts and added magnesium for electrolyte balance. MAX is an easy to prepare drink containing essential protein that gets to work by helping maintain muscle. MAX provides your muscles with the protein to support your goals. SUPPORTS MUSCLE DEVELOPMENT & MAINTENANCE

Marketing Claims	RELIABLE AND EFFECTIVE We only use proven, reliable ingredients with known scientific benefits in our products. Every batch of MAX is screened for banned substances and is registered with the Informed-Sport programme. Great tasting & easy to prepare EFFECTIVE, GREAT TASTING NUTRITION Winning. It takes hard work, determination, a whole lot of sweat and the right nutrition. We work with leading athletes, nutritionists, scientists and physical trainers to deliver great tasting proteins that work with you when you need them. Throughout the day muscle proteins are constantly being broken down and rebuilt, so we've formulated MAX with proteins that will bring you a sustained release of amino acids to help maintain and rebuild muscle.We are passionate about performance nutrition. MaxiNutrition products are developed in partnership with the GSK Human Performance Lab. The GSK HPL is a world leading applied research and development centre working every day with elite athletes and extreme explorers to deliver real improvements in human performance. To take a look at the latest science behind the MaxiNutrition brand visit www.gskhpl.com/nutrition
WARNINGS	Food supplements should not be used as a substitute for a varied and balanced diet and a healthy lifestyle. Do not exceed the recommended daily intake. Keep out of reach of children.