



**A+ Copy**

**Product Detail Page:**

**Product Name:** Razor A5 Air Kick Scooter

**Product Description (Short):**

Transform your commute with the Razor A5 Air, built for everyday commuting on rough, urban terrain. Designed with reliability and durability in mind, the A5 Air's super-strong construction, pneumatic, commuter tires, and patent-pending, anti-rattle technology make it the ideal daily ride.

**Product Description (Extended):**

The A5 Air is built Razor tough for everyday commuting on rough, urban terrain. With adjustable-height handlebars, an extra-long deck, 8" (200 mm), super-strong, shock-absorbing, pneumatic tires, this scooter is designed to tackle the toughest commutes. Our patent-pending, anti-rattle handlebars and folding system ensure that the A5 Air is the smoothest and most comfortable ride around. And, with a sturdy, easy-fold, aluminum frame, the A5 Air is designed to last. Whether you're riding to work or running errands, the A5 Air's got your back, so go ahead – kick start your commute!

**Product Features (Bullets):**

- Built for everyday commuting – designed specifically for urban terrain.
- Super-strong, aluminum frame with patent-pending, anti-rattle handlebars and folding system ensure a smoother, quieter ride.
- Includes easy-adjust handlebars with soft, rubber grips for enhanced comfort, grasp, and control.
- Extra-long, 13.4" (340 mm) deck offers more foot room, ideal for taller riders.
- Features 8" (200 mm), shock-absorbing, pneumatic tires for stability and reliable performance on most surfaces.
- Recommended for ages 8 and up; supports riders up to 220 pounds (100 kg).

**SPECIFICATIONS:**

**T-tube/Deck:** Aluminum

**Handlebars:** Width 16.75" (425 mm), adjustable-height and anti-rattle, folding T-bar

**Grips:** Soft, rubber

**Downtube:** Patent-pending, anti-rattle, folding mechanism

**Fork:** Steel with plastic fender

**Deck:** Length 13.4" (340 mm)

**Tires:** 8" (200 mm), pneumatic (60 PSI), commuter

**Brake:** Rear-fender

**Kickstand:** Retractable

**Age:** 8+

**Max Rider Weight:** 220 lb (100 kg)

**No Assembly Required**

**Colors:** Black, Silver

**Assembled Product Dimensions:** 35.04" x 16.85" x 38.58" (890 mm x 428 mm x 980 mm)

**Product Weight:** 11.05 lb (5.07 kg)

## **Content Blocks**

### **Call-Out: Lifestyle Shot**

Transform Your Commute!

Smooth to ride, easy to operate, and simple to fold and store, the A5 Air is ideal for both long and short commutes. Whether you're riding to work or running errands, super-strong construction, shock-absorbing, pneumatic tires, anti-rattle technology, and soft grips make this scooter the perfect choice.

### **Call-Out: Product Highlight 1**

Razor Tough!

The Razor A5 Air is designed for daily city commuting in urban environments. With performance and reliability in mind, the A5 Air features 8" (200 mm), Razor-tough, shock-absorbing, pneumatic tires, to ensure easy and enjoyable maneuvering over even the toughest surfaces.

### **Call-Out: Product Highlight 2**

Built to Last

Featuring adjustable-height handlebars, an extra-long deck, and Razor-tough construction, the A5 Air is designed to meet the unique needs of each individual rider for years of everyday use.

### **Call-Out: Product Footer**

Uncompromised Quality

The Razor A5 Air kick scooter offers the quality, safety, service, and style you've come to expect from this leading manufacturer of youth lifestyle recreational products. While there are many products out there, choose Razor, a brand America knows and trusts. Accept no imitations.

## **Marketing Copy**

**Title or Headline:** Razor A5 Air Kick Scooter: Tough Enough for Urban Terrain.

### **Beauty Copy:**

Transform Your Commute! The Razor A5 Air is built for everyday commuting on rough, urban terrain. Designed with reliability and durability in mind, the A5 Air's super-strong construction, pneumatic, commuter tires, and patent-pending, anti-rattle technology make it the ideal daily ride.

**Approved Versions of Beauty Copy by Word Count: 25, 50, 100, 150**

#### **25 Words**

Urban terrain is no match for the A5 Air. With 8" (200 mm), pneumatic tires, this scooter is designed to tackle the toughest commutes.

#### **50 Words**

Urban terrain is no match for the A5 Air. With adjustable-height handlebars, an extra-long deck, 8" (200 mm), tough, pneumatic tires, this scooter is designed to tackle the roughest urban rides, while our patent-pending, anti-rattle handlebars and folding system ensure a super-smooth ride.

#### **100 Words**

Razor's A5 Air is built tough enough for everyday commuting on rough, urban terrain. With adjustable-height handlebars, an extra-long deck, 8" (200 mm), tough, pneumatic tires, this scooter is designed to tackle even the toughest commutes. Our patent-pending, anti-rattle handlebars ensure that the A5 Air is the smoothest and most comfortable ride around. And, with a super-strong, easy-fold, aluminum frame, the A5 Air is designed to last. Whether you're riding to work or running errands, the A5 Air's your ideal companion, so go ahead, kick-start your commute!

#### **150 Words**

Urban terrain is no match for the Razor A5 Air kick scooter! Designed specifically for urban commutes, the A5 Air features adjustable-height handlebars, soft rubber grips, an extra-long 13.4" (340 mm) deck, 8" (200 mm), pneumatic tires tough enough to withstand even the roughest urban terrain. Plus, our patent-pending, anti-rattle handlebars ensure that the A5 Air is the smoothest and most comfortable ride around. Razor-tough construction, with the super-strong, easy-fold, aluminum T-tube and a deck that supports riders up to 220 pounds (100 kg), the A5 Air is designed to last! Whether you're riding to work or running errands, the A5 Air's your ideal companion, so go ahead – kick start your commute! Created for riders ages 8 and up, the A5 Air is designed to meet the unique needs of each individual rider for years of everyday use. Manufactured by Razor, a trusted global leader in youth lifestyle recreational products.

**[For Razor.com Only]**

**Page Title Tag:** A5 Air Kick Scooter – Razor USA

**Meta Description:**

Kick start your commute with the Razor A5 Air! With adjustable-height handlebars, an extra-long deck, 8" (200 mm), tough, pneumatic tires, this scooter is designed to tackle the toughest commutes, while our patent-pending, anti-rattle handlebars and folding system ensure a super-smooth ride. Designed for riders ages 8 and up weighing up to 220 pounds (100 kg). Shop now!

**Keywords:** Commuter scooter, kick scooter, commute to work, folding scooters, adult scooter, kid scooter, lightweight scooter, travel scooter

**URL:** /A5Air-kickscooter

**Check Local Laws Disclaimer:**

*Always check local laws to see where and how particular Razor products may be ridden. An adult's decision to permit a child to use these products should be based upon Razor's recommendations and the child's skills, maturity and the ability to follow rules. Product specifications subject to change.*

**International Disclaimer:**

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