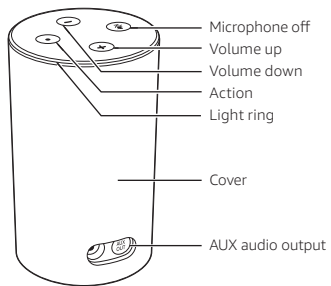


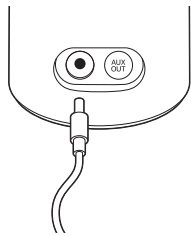
## Getting to know Echo



Also included: Power adaptor

## 1. Plug in Echo

Plug the power adaptor into Echo and then into an electrical socket. You must use the items included in the original Echo package for optimal performance. A blue light ring will begin to spin around the top. In about a minute, the light ring will change to orange and Alexa will greet you.



## 2. Download the Alexa App

Download the Alexa App from the app store.

The app helps you get more out of your Echo. It's where you see an overview of your requests and manage your contacts, lists, news, music and settings.

You can also start the setup process from your computer browser.

For India Customers: <https://alexa.amazon.in>

For UK Customers: <https://alexa.amazon.co.uk>

If the setup process does not start automatically, go to Settings > Set up a new device.

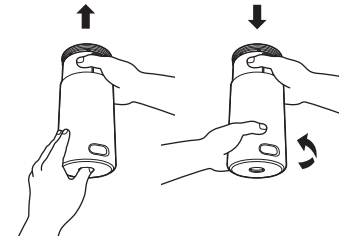
During setup, you will connect your Echo to the Internet so that you can access Amazon services. Please make sure you have your Wi-Fi password.

To learn more about Echo, go to Help in the Alexa App.

## 3. Change your Echo Cover

To remove the cover, unplug the power adaptor from your device, and then press and hold the button on the bottom of the device and slide the cover off.

To put the cover back on, put the sleeve on the device and gently turn it until it snaps into place.



## Getting started with Echo

### Where to put your Echo

Echo works best when placed in a central location, at least 20 centimetres from any walls. You can put Echo in a variety of places—on a kitchen counter, a side table in your living room or a bedside table.

### Talking to Echo

To get Echo's attention, simply say "Alexa". See the Things to Try card to help you get started.

### Give us your feedback

Alexa will improve over time, with new features and ways to get things done.

We want to hear about your experiences. Use the Alexa App to send us feedback or visit [www.amazon.com/devicesupport](http://www.amazon.com/devicesupport).