Juicy Couture

JUICY COUTURE TIMEPIECES
OPERATING INSTRUCTIONS, CARE & MAINTENANCE,
AND WARRANTY & SERVICE INFORMATION

JUICY COUTURE TIMEPIECES

Get set for the most glamorous and punctual time of your life. Feminine, whimsical and water-resistant, Juicy Couture timepieces feature precise quartz movements and scratch-resistant mineral crystals, so you'll be as up-to-the-minute as a girl can be. Congratulations! You're officially on Couture time.

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Juicy Couture
TIMEPIECES

OPERATING INSTRUCTIONS

(1) 2-HAND AND 3-HAND MODELS

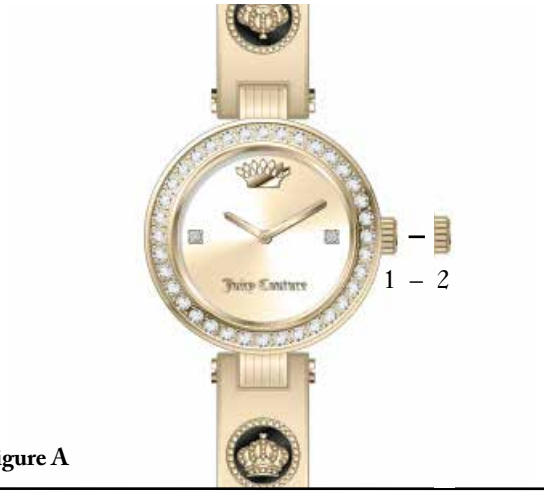


Figure A



Figure B

Legend

1, 2 – Crown positions
S – Seconds Hand

Crown Positions:

Position 1 - Normal position.
Crown pushed against case.

Position 2 - To set TIME:
Rotate crown in either direction.

Juicy Couture
TIMEPIECES

OPERATING INSTRUCTIONS

(2) MULTI-EYE MODELS WITH DAY/DATE/24-HOUR SUBDIALS – TYPE A

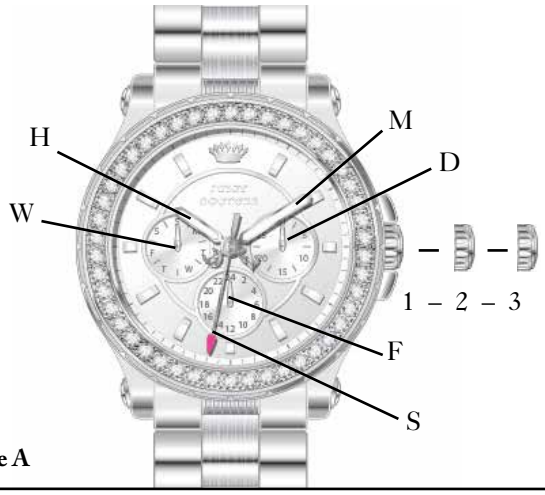


Figure A

Legend

1, 2, 3 – Crown positions

H – Hour Hand
M– Minute Hand
S – Seconds Hand
D – Date Indicator
F – 24-Hour Hand
W – Day Indicator

These Juicy Couture multi-eye models feature center-mounted hour, minute and seconds hands, and small day, date and 24-hour indicators.

To set the TIME and DAY:

1. Pull crown out to position 3 when seconds hand **S** reaches 12 o'clock; watch (seconds hand **S**) stops.
2. Turn crown clockwise to advance hour **H** and minute **M** hands until day hand **W** indicates correct day of the week.

NOTES: Day hand **W** will not move backwards if you turn the crown counterclockwise.
To advance day hand **W** rapidly, turn crown counterclockwise, moving hour **H** and minute **M** hands back to 4 to 5 hours before the start of the automatic day change period (11:00 PM to 4:00 AM); then turn crown clockwise, moving hands **H** and **M** past midnight until day hand **W** advances by one day. Repeat as needed until correct day is indicated.

3. Turn the crown in either direction to set hands **H** and **M** to the desired time.

NOTES: 24-hour hand **F** will move in sync with Hour hand **H**, so when setting the time, be sure to take AM/PM time into account so that 24-hour hand is set correctly.
When setting the minutes, advance Minute hand **M** 4 to 5 minutes ahead of the desired time, then turn it back to indicate the exact minute.

4. Push crown back into position 1; watch (seconds hand **S**) restarts.

To set the DATE:

1. Pull crown out to position 2.
2. Turn crown counterclockwise until date indicator hand **D** points to correct date.

IMPORTANT: Do not adjust the date between the hours of 9:00 PM and 1:00 AM when automatic calendar changes are in progress or the date may not change automatically on the following day. It will be necessary to adjust the date following any month with fewer than 31 days.

OPERATING INSTRUCTIONS

(3) MULTI-EYE MODELS WITH DAY/DATE/24-HOUR SUBDIALS – TYPE B

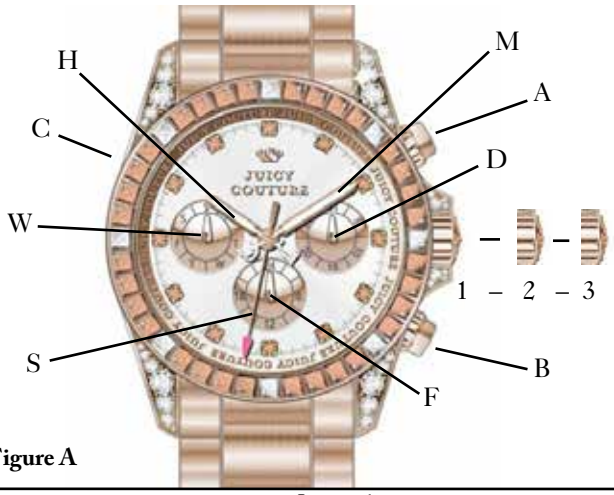


Figure A

Legend

1, 2, 3 – Crown positions

A – Push button - Quick correction of Date
B – Push button - Quick correction of 24-Hour/Second Time Zone
C – Corrector button (recessed) - Quick correction of Day
H – Hour Hand
M – Minute Hand
S – Seconds Hand
D – Date Indicator Hand
F – 24-Hour/Second Time Zone
W – Day Indicator Hand

These Juicy Couture multi-eye models feature center-mounted hour, minute and seconds hands, and small day, date and 24-hour indicators.

To set Hour, Minute and 24-Hour Time:
1. Pull crown out to position 2.
2. Turn crown clockwise to set Hour, Minute and 24-Hour hands to desired time.
3. Push crown back in to position 1.

To set Second Time Zone:
1. With crown in position 1, press and release Push Button **B** to set 24-Hour hand to desired time; hand will advance 1 hour with each push.

NOTE: When using Push Button **B** to set the hour in a second time zone, the Minute hand must be set between 55 and 05 minutes.

To set Date:
1. Pull crown out to position 2.
2. Turn crown clockwise: Date hand will advance by 1 number each time the hour and minute hands pass midnight (00:00).
3. When desired date is reached, push crown back in to position 1.

Quick Correction of Date:
With crown in position 1, press and release Push Button **A** to advance Date hand until desired date is indicated: Date hand will advance step-by-step with each push.
NOTE: The date advances at 00:00 midnight, not 12:00 noon.

To set Day:
1. Pull crown out to position 2.
2. Turn crown clockwise. Day hand will advance by 1 day each time the hour and minute hands pass 4:00 AM (04:00).
3. When desired day is reached, push crown back in to position 1.

Quick Correction of Day:
NOTE: Use a pointed object like the tip of a pen or a thumb-tack to operate Corrector Button **C**.
With crown in position 1, press and release Corrector Button **C** twice to advance Day hand until desired day is indicated: Day hand will advance by 1 day with each double-push.
CAUTION: To prevent possible damage to your watch mechanism, do not use Quick Correction of Day feature between 10:00 PM (22:00) and 6:00 AM (06:00) when automatic day changes are already in progress.

OPERATING INSTRUCTIONS

(4) DIGITAL MODELS



Figure A



Figure B

Legend

A – Push button – EL Backlight
B – Corrector button – Time/Date setting
C – Push button – Display Mode

These Juicy Couture digital watch models feature a full LCD display with EL backlight. Along with Hour/Minutes in a 12-hour time format, they can display the Month/Date, and Seconds at the touch of a button.

To use the EL backlight:
From any display mode, press Push Button **A**. The watch dial will light up for two seconds to make reading the digital display easier in low light conditions.

To view current settings:
Once watch has been set, press Push Button **C** once to display DATE (Month/Date); a second time to display SECONDS, and a third time to return to current TIME (Hour/Minutes) display.

To adjust Date/Time settings:
NOTE: Use a pointed object like the tip of a pen or a thumb-tack to operate Corrector Button **B**.
Corrector Button **B** is used to cycle through the digital display Setting Modes in this order: **MONTH → DAY → HOUR → MINUTE → Exit**. The active digital field in current Setting Mode will blink.

1. Press and release Corrector Button **B** to advance to desired Setting Mode.
2. Press Push Button **C** to adjust the blinking number in active field.
3. When correct number appears in blinking display, press Corrector Button **B** to confirm setting.
4. Repeat steps above to adjust additional display settings, as needed.

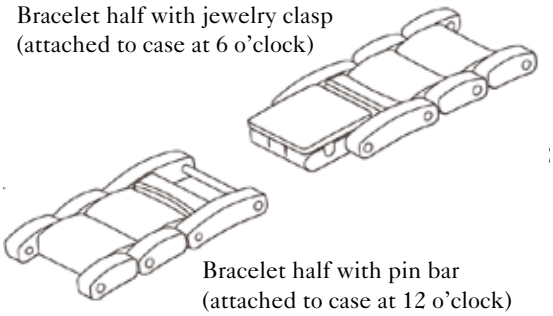
NOTES: Once flashing Minutes display is adjusted or passed, watch will return to normal TIME display mode.
During the setting Mode, the HOUR display cycles from 12 A to 11 A (AM time) then 12 P to 11 P (PM time), so that DATE display will change correctly at midnight, not at noon.
Once watch has been set, pressing Push Button **C** does not activate its "auto run" feature.

SPECIAL FEATURES
(A) JEWELRY CLASP

Where a deployment buckle unfolds to let a bracelet be slipped off over the knuckles, a jewelry clasp allows the bracelet to be separated into two halves, offering an optimally personalized fit.

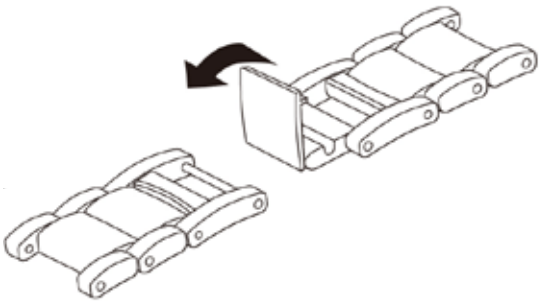
The jewelry clasp is normally located at the end of the bracelet half attached to the case at 6 o'clock.

Here, the two halves of the bracelet are separated.

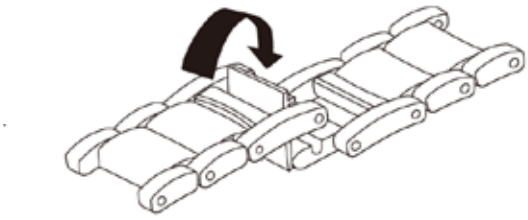


To operate the clasp:

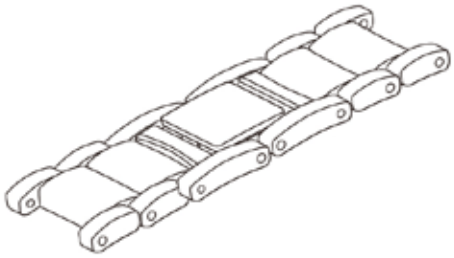
1. Use fingertip to flip jewelry clasp open in direction indicated by arrow.



2. Place pin bar end of bracelet into open jewelry clasp as shown.

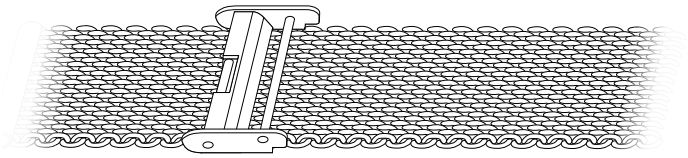


3. Close jewelry clasp and press gently but firmly until it clicks to secure.



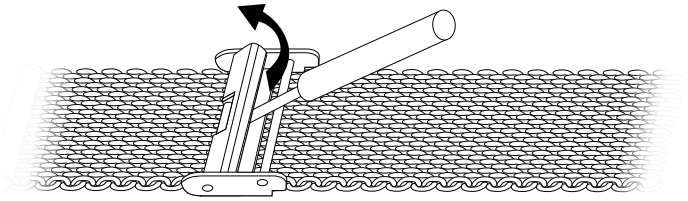
SPECIAL FEATURES
(B) MESH BRACELET SLIDING CLASP

The mesh bracelets found on select Juicy Couture models feature a hooking jewelry clasp that allows you to size the bracelet by sliding the pin-bar half of the clasp along the bracelet to achieve a customized fit.

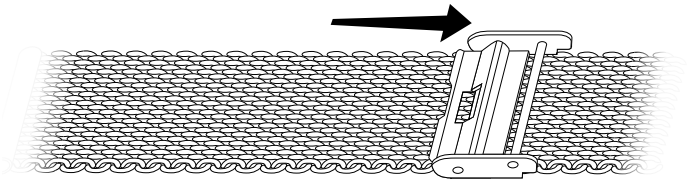


Above: Open mesh bracelet side with pin-bar half of sliding clasp locked in position.

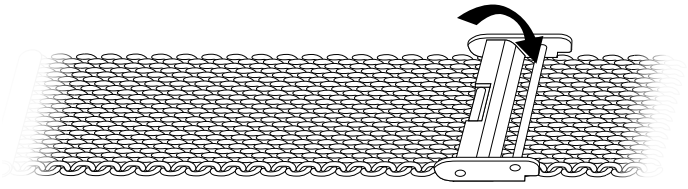
To size the bracelet:



1. Use tool such as a small flat-head screwdriver to pop open metal plate on pin-bar half of clasp, releasing the clasp position locking mechanism.



2. Slide pin-bar half of clasp along the mesh bracelet in either direction to desired position.



3. Close metal plate, locking the pin-bar half of the clasp in new position on the bracelet.

CARE AND MAINTENANCE

Your Juicy Couture timepiece has been developed with meticulous attention to quality, function and detail. Please read the following information and instructions carefully to learn about the features, proper care and operation of your new timepiece.

For additional information on service and repairs, please see the Service and Warranty section.

Shock
All of our watches have shock-resistant movements and are tested to meet international standards for shock resistance.

Magnetism
The exposure of a timepiece to a strong magnetic field will affect its time-keeping, and may cause it to stop. A quartz watch should resume working with its original accuracy when removed from the magnetic field; an automatic or hand-wound mechanical timepiece, however, may require demagnetization before it will operate again.

Water Resistance
All of our watches are tested to meet international standards for water resistance to at least 3 bar (3 ATM / 30 M / 99 feet), so faucet spray or rain won't hurt them as long as the case, crown and crystal remain intact.

Certain models are water resistant to even greater pressures/depths as marked on the dial or case back. However, unless a watch is labeled as a diver's watch, we do not recommend wearing it while swimming, snorkeling or scuba-diving.

CAUTION: Do not operate your watch crown or the push-buttons on a chronograph or multi-function model when the watch is under water, or it will not remain water resistant.

NOTES: We recommend that you do not shower, enter a steam room or bathe while wearing your watch.

Many agents, including steam, soap, mildew, salt water, perfume and chlorine can get into the watch, and if not cleaned immediately, the gaskets and seals can break down over time, allowing dust or moisture to penetrate the case and potentially damage the movement.

We recommend that you do not get your leather strap wet. Exposing leather to water can cause premature wear and deterioration. Carefully wipe your watch using a soft cloth dampened with fresh water after exposure to chlorine or sea water.

Battery Information
Your quartz analog watch or chronograph has a battery specially designed for watches. It will last approximately 18-36 months under normal use.

NOTE: Frequent use of special functions, like the stopwatch timer on chronograph models, may shorten battery life.

End-of-life feature: The seconds hand on many models will start to move haltingly in 4-second increments when the battery is almost exhausted, signaling the need to have it replaced.

Battery replacement: Take or send your watch to an Authorized Service Center to have the battery changed – your old battery will be disposed of/recycled properly. Do not attempt to change the battery yourself.

Collection and treatment of end of life quartz watches*



This product should not be discarded with household waste. To protect the environment and human health, it must be returned to a local authorized collection system for proper recycling.

*Valid in the EU member states and in any countries with corresponding legislation.

WARRANTY

WATCH WARRANTY INFORMATION

Not only is each Juicy Couture watch beautiful in design, it is crafted with quality materials and components to offer precise, reliable performance. We proudly stand behind every Juicy Couture watch we sell.

Juicy Couture Timepieces Limited Warranty
Juicy Couture Timepieces (JCT) warrants to the original consumer that, for a period of two (2) years from the date of purchase, his/her watch will be free from defects in materials and workmanship that prevent the watch from functioning properly under normal use.

Our responsibility for defects covered by this warranty is limited to repairing or (at the sole discretion of JCT) replacing the defective watch, free of charge.

This limited warranty does not cover analog batteries, straps, bracelets, crystals, gold- or ionic-plating or PVD finishing, cosmetic issues such as scratches or normal wear and tear, or any damage arising from accidents or misuse, or from any alteration, service or repair performed by any party other than a JCT Authorized Service Center.

This warranty is void if the timepiece was not purchased from an Authorized JCT Dealer, as evidenced by valid proof of purchase – a dated sales or gift receipt showing the name of the retailer and an identifying style number for the Juicy Couture watch.

Any other warranty provided by the retailer is entirely their responsibility. No person or company is authorized to change the terms of this warranty. This warranty gives the consumer specific legal rights. He/she may also have other statutory rights which may vary from state to state and country to country. However, to the extent not prohibited by law, this limited warranty is exclusive and in lieu of all other warranties, oral, written, statutory, express or implied (including without limitation the warranties of merchantability and fitness for a particular purpose), all of which are expressly disclaimed.

OBTAINING SERVICE

Under Warranty
Should warranty service be required, pack your watch properly (see below) and send it to one of our Juicy Couture Timepieces Service Centers along with (1) the original sales receipt, (2) a completed copy of the U.S./Canadian or International Juicy Couture Timepieces Service Request Form from this file and, for service in the U.S. or Canada, (3) a check or money order (in appropriate U.S. or Canadian currency) or your credit card information to cover the specified shipping/handling charge, and battery change if requested.

To find an Authorized Service Center in your region, click on the FIND AN AUTHORIZED WATCH REPAIR LOCATION link from the **www.mgiservice.com/juicycouture** homepage.

Out of Warranty
Juicy Couture Timepieces Service Centers can also perform repairs not covered by the Juicy Couture Timepieces warranty as well as service after the expiration of the warranty period.

Should your watch require parts or service not covered under the terms of your warranty, a written estimate will be sent for your approval and payment before the work is undertaken. Please use the appropriate form from this file.

Battery Replacement
The Juicy Couture Timepieces Service Center can also change the battery on your Juicy Couture timepiece for the specified fee plus shipping and handling. Please use appropriate form from this file.

Packing Your Watch
Pack your watch securely in padded wrapping material for protection against shock. Be sure to include a completed copy of the Juicy Couture Timepieces Service Request Form and your payment.

Insuring Your Watch
We recommend that you use registered mail and insure your watch for its full replacement value.

Additional Instructions
Do not return a defective watch to the store from which it was purchased. Send it with a completed copy of the U.S./Canadian or International Juicy Couture Timepieces Service Request Form from this file to a corresponding Juicy Couture Timepieces Authorized Service Center. Authorized Service Center locations can be accessed from the link on the **www.mgiservice.com/juicycouture** homepage.

Please include specified shipping and handling fee for service in or out of warranty.

OBTAINING SERVICE

JUICY COUTURE TIMEPIECES – U.S./CANADIAN SERVICE REQUEST FORM

Name _____

Address_____

City _____

State/Province_____ Country_____

ZIP/Postal Code_____

E-mail _____ Phone (____)_____

Watch Model _____

What needs service, replacement or repair: _____

_____

_____

_____

_____

ITEM		PRICE TOTAL
Battery	$15.00 USD	$ _____
Shipping & Handling	$14.95 USD	$ 14.95 USD
	TOTAL:	$ _____

Payment method:

___ Check or Money Order Account number: _____

___ MasterCard Expiration date: _____

___ Visa Signature: _____

(Required for credit card purchases)

Juicy Couture

TIMEPIECES

OBTAINING SERVICE

JUICY COUTURE TIMEPIECES – INTERNATIONAL SERVICE REQUEST FORM

Name _____

Address_____

City _____

State/Province_____ Country_____

ZIP/Postal Code_____

E-mail _____ Phone (_____)_____

Watch Model _____

What needs service, replacement or repair: _____

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